



**AFMASS EASTERN AFRICA EDITION**

**MAY 16-18, 2019 – NAIROBI, KENYA**

**PARKLANDS SPORTS CLUB GROUNDS, WESTLANDS, NAIROBI**

**THEME: IMPROVING SUSTAINABILITY IN THE FOOD AND AGRICULTURE VALUE CHAINS TO ENHANCE COMPETITIVENESS AND TRADE IN SUB-SAHARAN AFRICA**

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## PRELIMINARY CONFERENCES PROGRAM

<b>DAY 1 – Thursday, May 16, 2019</b>	
08.00 – Registration of Delegates and Refreshments	
<b>OPENING SESSION - 08.30-09.30</b>  <b>Welcome remarks – Francis Juma - FoodWorld Media – 10 minutes</b>  <b>KEYNOTE SPEAKER (Industry Association representative) – 10 minutes</b>  <b>KEYNOTE SPEAKER – To be announced – 20 minutes</b>  <b>CHIEF GUEST SPEAKER (Govt. representative) – 20 minutes</b>	SPONSORED BY
<b>SESSION 1 - 09.30-10.30 – INVEST IN THE FOOD, BEVERAGE &amp; MILLING INDUSTRY IN KENYA &amp; EASTERN AFRICA – STATUS OF THE INDUSTRY &amp; TRENDS IN INVESTMENTS, POLICY &amp; FUTURE TRENDS</b>  A panel discussion made up of investors and managers from the food, beverage, milling, HORECA and retail industry, bankers, investment funds, among other stakeholders will analyze the status of the industry, key recent investments and mergers and acquisitions activities and how they will impact the food industry and the economy in Eastern Africa. They will also cover some of the challenges, opportunities, Government policy environment and future market trends in the sector.	SPONSORED BY
<b>10.30-11.00 - HEALTH BREAK &amp; NETWORKING AT THE EXPO HALL</b>	
<b>SESSION 2 – 11.00-13.00</b>  <b>11.00-12.00 - FOOD SAFETY, DEFENSE &amp; REGULATORY MANAGEMENT</b> Applications of the latest food safety, regulatory, quality, occupational safety and systems management in the food, beverage, milling, HORECA and retail industry in Africa. Emphasis will be laid on the utilization of the latest technology in Africa to improve efficiency and regional and international trade.  <i>2 presentations, plus 20 minutes of discussions and Q&amp;A: Each presentation = 20 minutes</i>  <b>12.00-13.00 - PANEL DISCUSSION: Inculcating a food safety culture in the food manufacturing, retail and HORECA industry in sub-Saharan Africa: Opportunities and challenges</b>	SPONSORED BY
<b>13.00-14.00 - LUNCH BREAK &amp; NETWORKING AT THE EXPO HALL</b>	
<b>SESSION 3 - 14.00-17.00</b>  <b>14.00-15.00 - NUTRITION &amp; HEALTH</b> Applications of the latest nutrition and health technologies and strategies in the food, beverage, milling, HORECA and retail industry in Africa. Emphasis will be laid on the adoption latest research to improve the nutritional status of agro and processed food products and how to utilize local resources.  <i>2 presentations, plus 20 minutes of discussions and Q&amp;A: Each presentation = 20 minutes</i>  <b>15.00-16.00 - PANEL DISCUSSION: Formulating food and beverage products that meet health and nutrition needs in sub-Saharan Africa: Trends, opportunities and challenges</b>	SPONSORED BY
<b>SESSION 4 - 16.00–17.00 – SUPPLY CHAIN (WAREHOUSING, LOGISTICS &amp; DISTRIBUTION) MANAGEMENT</b> Applications of the latest supply chain management strategies in the food, beverage, milling, HORECA and retail industry in Africa, with an emphasis on reducing waste and improving efficiencies in warehousing, logistics and distribution of the food and agriculture value chain.  <i>2 presentations, plus 20 minutes of discussions and Q&amp;A: Each presentation = 20 minutes</i>	SPONSORED BY

<b>17.00–18.30 – HEALTH BREAK &amp; NETWORKING AT THE EXPO HALL</b>		SPONSORED BY	
<b>18.30–21.00 - FOOD INDUSTRY EXECUTIVES NETWORKING COCKTAIL</b> It is an evening full of fun, networking and business as the entire food industry – from CEOs, managers and professionals - come together to celebrate their contribution to the growth of the industry in Africa – be they founders, marketers, investors, food technologists, engineers, nutritionists, brewers, microbiologists, chefs, business development managers, millers, HR managers, sales representatives and more . . .  <b>FIRE SIDE CHAT KEY NOTE SPEAKER – To be announced</b>  The cocktail will also have a light fire-side chat with one aspirational leader whose journey in the industry can inspire the next generation of business leaders in Africa.		SPONSORED BY	
<b>DAY 2 – Friday, May 17, 2019 – NEW TECHNOLOGIES &amp; INNOVATIONS DAY</b>			
08.00 – Registration of Delegates and Refreshments			
<b>AFMASS FOODTECH CONFERENCE STREAM</b>		<b>AFMASS GRAINTECH CONFERENCE STREAM</b>	
<b>SESSION 5A - 09.00–10.30 - FORMULATIONS &amp; INNOVATIONS MANAGEMENT:</b>  Formulations and ingredients application in dairy, beverages, meat and other food products  <i>3 presentations, plus 10 minutes each for discussions and Q&amp;A: Each presentation = 20 minutes</i>	SPONSORED BY	<b>SESSION 5B - 09.00–10.30 - PROCESSING, PACKAGING &amp; AUTOMATION TECHNOLOGY:</b>  Post-harvest management, processing, packaging, engineering and automation technologies in cereals, milled and baked products  <i>3 presentations, plus 10 minutes each for discussions and Q&amp;A: Each presentation = 20 minutes</i>	SPONSORED BY
<b>10.30-11.00 – HEALTH BREAK &amp; NETWORKING AT THE EXPO HALL</b>		SPONSORED BY	
<b>SESSION 6A - 11.00-12.30 - PROCESSING, PACKAGING &amp; AUTOMATION TECHNOLOGY:</b>  Post-harvest management, processing, packaging, engineering and automation technologies in meat, dairy, beverages and other food products  <i>3 presentations, plus 10 minutes each for discussions and Q&amp;A: Each presentation = 20 minutes</i>	SPONSORED BY	<b>SESSION 6B - 11.00-12.30 - FORMULATIONS &amp; INNOVATIONS MANAGEMENT:</b>  Formulations and ingredients application in cereals, milled and baked products.  <i>3 presentations, plus 10 minutes each for discussions and Q&amp;A: Each presentation = 20 minutes</i>	SPONSORED BY
<b>12.30-13.30 - LUNCH BREAK &amp; NETWORKING AT THE EXPO HALL</b>		SPONSORED BY	
<b>SESSION 7</b>  <b>13.30–17.00 - FIELD VISITS TO FOOD, BEVERAGE &amp; MILLING FACILITIES</b> We visit some of the food, beverage and milling facilities around Nairobi that showcase the adoption of the latest processing and packaging technologies and food safety practices. There has been a significant growth in new investments, be they greenfield or plant expansions in the region. The plant visits enable the industry stakeholders to share best practices that can be adopted across the industry.  One visit will be a milling facility and the other to a dairy/beverage facility around Nairobi this year. Qualified sponsors, exhibitors and paid delegates will be allowed to choose to visit either of the two facilities.		SPONSORED BY	

<p><b>18.30 – 21.00 - DISCOVER NAIROBI BY NIGHT COCKTAIL</b></p> <p>It is an evening to discover what Nairobi has to offer – including its food and drinks scene. Delegates explore one of Nairobi’s most outstanding restaurants with the aim of furthering their networks and business linkages.</p>	<p>SPONSORED BY</p>
<p><b>DAY 3 – Saturday, May 18, 2019</b></p> <p>08.00 – Registration of Delegates and Refreshments</p> <p>08.30 – <b>KEYNOTE SPEAKER</b> - To be announced</p>	
<p><b>SESSION 8</b></p> <p><b>09.00–11.00 - ENERGY, UTILITIES &amp; SUSTAINABILITY MANAGEMENT</b></p> <p>This session will showcase the latest technologies in the application of energy, utilities and sustainability in the food, beverage, milling, HORECA and retail industry in Africa.</p> <p><i>4 presentations, plus 20 minutes of discussions and Q&amp;A: Each presentation = 20 minutes</i></p> <p><b>11.00-12.00- PANEL DISCUSSION: Sustainability in Africa: How the food manufacturing, retail and foodservice sector in Africa can adopt sustainability practices to build communities and improve competitiveness and trade in the food and agriculture value chain.</b></p>	<p>SPONSORED BY</p>
<p><b>12.00-13.30 - LUNCH &amp; NETWORKING AT THE EXPO HALL</b></p>	<p>SPONSORED BY</p>
<p><b>SESSION 9</b></p> <p><b>13.30-15.00 - WOMEN IN THE INDUSTRY PANEL DISCUSSION</b></p> <p>A panel discussion focused on women leaders in the various facets of the food industry, academia and other sectors of the economy in Africa, highlighting their success, challenges and opportunities they see for young, upcoming women leaders in Africa. This year, the focus will be on the importance of setting the right company policy in getting women into positions of leadership</p>	<p>SPONSORED BY</p>
<p><b>15.00–17.00 - NETWORKING AT THE EXPO HALL</b></p>	<p>SPONSORED BY</p>
<p><b>18.30-20.30 - OFFICIAL AFMASS EASTERN AFRICA DINNER</b></p> <p><b>FIRE SIDE CHAT KEY NOTE SPEAKER</b> – To be announced</p>	<p>SPONSORED BY</p>