



WWW.AFMASS.COM

DECEMBER 2-4, 2021

HYBRID EVENT

PHYSICAL LOCATION: SARIT EXPO CENTRE, NAIROBI, KENYA

VIRTUAL LOCATION: VIRTUALLY ACROSS AFRICA AND THE WORLD

SPONSORS

Sponsorship opportunities available. Contact us on how your logo can be included here

POWERED BY



www.AFMASS.com

CONFERENCE SESSIONS DAY 1 – DECEMBER 2, 2021

DAY 1 TOPICAL ISSUES: DISCOVERY & MARKET TRENDS

Speakers and interdisciplinary panels discuss pressing issues in Food Security, Nutrition & Health; New Technologies & Innovations; Consumer Insights & Market Trends; Supply Chain & E-Commerce and Sustainability

10:00AM–10:30AM

Opening Ceremony & Introduction of Sponsors & Partners

The organizers welcome delegates and introduce the Summit's agenda and plan. Sponsors give short remarks.

10.30AM-11.00AM

Keynote Speaker – To be announced

11.00AM–12.00PM

TOPICAL ISSUE: THE FUTURE OF FOOD DELIVERY & E-COMMERCE POST COVID-19 PANDEMIC IN AFRICA

12.00PM-1.00PM

INDUSTRY FOCUS: INNOVATING IN THE SNACKS CATEGORY IN AFRICA

1.00PM–2.00PM

TOPICAL ISSUE: DELIVERING ON SUSTAINABILITY POST COVID-19 PANDEMIC IN AFRICA

2.00PM-3.00PM

INDUSTRY FOCUS: INNOVATING IN THE BEVERAGES CATEGORY IN AFRICA

CONFERENCE SESSIONS DAY 2 – DECEMBER 3, 2021

DAY 2 TOPICAL ISSUES: INVESTMENTS & TRADE

Speakers and interdisciplinary panels discuss some of the emerging opportunities for investments and trade in the food and agriculture industry in Africa

10:00AM–11.00AM

Opening Ceremony & Keynote Speaker – To be announced

11.00AM–12.00PM

INDUSTRY FOCUS: INVESTING IN PLANT-BASED FOODS IN AFRICA

12.00PM-1.00PM

TOPICAL ISSUE: BOOSTING AGRICULTURAL PRODUCTIVITY, FOOD SECURITY & REGIONAL TRADE IN EAST AFRICA

AFRICA FOOD INDUSTRY EXCELLENCE AWARDS & GALA DINNER

Exclusive, high-level Panel Discussions take place in the afternoon, as the AFMASS Food Expo sponsors, exhibitors and attendees get to network with key industry leaders at the Expo Hall. Prominence will be given to companies with entries for the Africa Food Industry Excellence Awards.

2.00-3.00PM

PANEL DISCUSSION - NAVIGATING THE NEW NORMAL IN THE FOOD INDUSTRY DURING & AFTER COVID-19 PANDEMIC

3.00–4.00PM

PANEL DISCUSSION: NEW PRODUCTS INNOVATIONS

4.00–5.00PM

PANEL DISCUSSION: NEW PLANTS & FACILITIES

5.00–6.00PM

PANEL DISCUSSION: SUSTAINABILITY INITIATIVES

6.00-7.00PM

NETWORKING IN THE EXPO HALL

7.00-9.00PM

AWARDS CEREMONY CELEBRATION & GALA DINNER – NOTE: The Awards ceremony will take place in a separate location near the AFMASS Food Expo venue.

CONFERENCE SESSIONS DAY 3 – DECEMBER 4, 2021

DAY 3 TOPICAL ISSUES: INVESTMENTS & TRADE

Speakers and interdisciplinary panels discuss some of the emerging opportunities for investments and trade in the food and agriculture industry in Africa

10:00AM–11.00AM

Opening Ceremony & Keynote Speaker – To be announced

11.00AM–12.00PM

INDUSTRY FOCUS: INVESTING IN LOCAL FRESH PRODUCE PROCESSING IN AFRICA

1.00-2.00PM

INDUSTRY FOCUS: INVESTING IN CRAFT ALCOHOLIC DRINKS BUSINESS IN AFRICA

2.00PM-3.00PM

INDUSTRY FOCUS: INVESTING IN ALTERNATIVE GRAINS & PET FOODS IN AFRICA