

**10TH
EDITION**



VIRTUAL AFMASS FOODTECH SUMMIT: MARCH 22, 2023

**TRADE SHOW: MARCH 30-APRIL 1, 2023 | SARIT EXPO CENTRE,
NAIROBI, KENYA**

CO-LOCATED WITH



PROGRAM OF ACTIVITIES

SPONSORS & PARTNERS

TO BE UPDATED

ONE EXPO - FOUR SECTIONS



www.afmass.com

PRE-EXPO AFMASS FOODTECH SUMMIT - MARCH 22, 2023

(NOTE: The presentations at this virtual Summit are strictly open to the signed up Sponsors and Exhibitors at the AFMASS Food Expo 2023 edition only. Prior registration to access the virtual portal is required)

TIME	ACTIVITY	SPONSORED BY
09.30-10.00	<ul style="list-style-type: none">• Introduction of the virtual edition of AFMASS FoodTech Summit• Brief introduction of the Sponsors and Exhibitors of the event	
10.00-13.00	<p>SESSION 1 - WHAT'S NEW IN THE FORMULATION & INNOVATION OF FOOD PRODUCTS</p> <p>In this session, selected speakers will make presentations on the latest ingredients/ formulation technologies that will drive the innovations landscape in Africa's food industry</p> <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	
13.00-14.30	<p>SESSION 2 - WHAT'S NEW IN SUPPLY CHAIN EXCELLENCE</p> <p>In this session, selected speakers will make presentations on the latest technologies and innovations in supply chains and how they can be used to boost efficiency and reduce risk in Africa's food and agriculture industry</p> <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	
14.30-16.30	<p>SESSION 3 - WHAT'S NEW IN STORAGE, PROCESSING, PACKAGING & AUTOMATION OF FOOD PRODUCTS</p> <p>In this session, selected speakers will make presentations on the latest storage, processing and packaging technologies and how they impact the growth of and innovations in Africa's food industry</p> <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	

DAY 1 - MARCH 30, 2023 - AFMASS FOODTECH SUMMIT

08.00-18.00	<ul style="list-style-type: none">• Registration of visitors and networking at the Expo Hall• Expo Hall remains open throughout the day till 18.00	
10.00-11.00	<p>SESSION 1A - OFFICIAL OPENING OF AFMASS FOOD EXPO 2023 & KEYNOTE SPEECHES FROM GOVERNMENT OFFICIALS & SPONSORS OF THE EXPO</p> <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	
11.00-12.30	<p>SESSION 1B - PANEL DISCUSSION - STATUS OF THE FOOD INDUSTRY IN AFRICA, IN THE FACE OF COVID-19 PANDEMIC AND SUPPLY CHAIN DISRUPTIONS</p> <p>In this session, investors, managers in the food industry and other stakeholders will provide insights into how the food industry in Africa has adapted to face challenges in the food industry value chains in Africa, brought by the pandemic and war in Ukraine</p> <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	
12.30-14.00	<p>SESSION 2 - INVESTMENTS, FUNDING & INNOVATION OPPORTUNITIES IN THE FOOD INDUSTRY IN AFRICA</p> <p>In this session, investors, managers in the food industry and other stakeholders will provide insights into the investments and funding opportunities and challenges in Africa's food industry value chain; and the market trends that the industry can tap into to drive innovation that meets the needs of the consumers in Africa and beyond</p> <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	
18.00	SPONSORS, EXHIBITORS & SPEAKERS WELCOME COCKTAIL (BY INVITATION)	

DAY 2 - MARCH 31, 2023 - AFMASS YOUTH SUMMIT

08.00	<ul style="list-style-type: none">• Registration of visitors and networking at the Expo Hall• Expo Hall remains open throughout the day till 18.00	
10.00	SESSION 3 - FOOD START-UPS FORUM In this session, selected founders of start-ups in Africa's food industry will share their companies' journeys, including their products and services, markets, key milestones and future prospects of their businesses. <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	
12.00-16.00	SESSION 4 - PRACTICAL SUCCESS FACTORS & CAREER OPPORTUNITIES IN THE FOOD INDUSTRY IN AFRICA In this session, investors, managers and other stakeholders in Africa's food industry; consultants and researchers plus other interested parties will share their perspectives on career, study and business opportunities with university students and young entrepreneurs in Africa's food and agriculture industry. <ul style="list-style-type: none">• SPEAKERS TO BE ANNOUNCED	
18.00-21.00	AFRICA FOOD INDUSTRY EXCELLENCE AWARDS CEREMONY & GALA DINNER - Venue to be communicated	

DAY 3 - APRIL 1, 2023 - AFMASS COMPETITIONS

08.00-18.00	<ul style="list-style-type: none">• Registration of visitors and networking at the Expo Hall• Expo Hall remains open throughout the day till 18.00	
10.00-12.00	SESSION 5 - AFMASS BARISTA COMPETITION In this session, finalists at the AFMASS Barista competition will put their creativity and innovation to the test, as they compete to be crowned the winner of the competition	
12.00-15.00	SESSION 6 - AFMASS CAKE DECORATION COMPETITION In this session, finalists at the AFMASS Cake Decoration competition will put their creativity and innovation to the test, as they compete to be crowned the winner of the competition	
15.00-17.00	SESSION 7 - AFMASS COCKTAILS MIXING COMPETITION In this session, finalists at the AFMASS Cocktails Mixing competition will put their creativity and innovation to the test, as they compete to be crowned the winner of the competition	
18.00	AFMASS FOOD EXPO 2023 CLOSING OFFICIALLY	

ABOUT AFMASS FOOD EXPO

Since 2015, AFMASS Food Expo has become the longest running food, beverage and milling industry trade show in Eastern Africa - and we are just getting started!!

The trade show - which constitutes a high-level conference, vibrant Expo Hall, the Africa Food Industry Excellence Awards and the AFMASS Youth Summit - brings together food manufacturers, traders, suppliers and other stakeholders to network, learn and trade and is a vital platform for the growth of the changing food industry value chain in Eastern Africa and Africa at large.

The Expo, which has also been held in Lusaka, Zambia (two editions) and Dar es Salaam, Tanzania (one edition), has recorded more than 30,000 visitors and delegates from more than 80 countries in Africa and the World over the last 7 years.

As we transform the Expo to bring more impact in Eastern Africa's food industry, the Expo has been organised into the following pavillions or sections:

- **Food Ingredients Expo Africa** - Showcases the latest ingredients and chemicals solutions from global brands
- **Africa Process & Pack Expo** - Showcases the latest processing, packaging, storage, supply chain, food safety

assurance and other technologies.

- **Milling & Baking Africa Expo** - Showcases milling, baking and grain storage and handling solutions from global brands
- **AFMASS Food & Drinks Market** - The marketplace to discover the latest innovative processed and packaged food products from Africa and the World.

WHO ATTENDS THE EXPO?

AFMASS Food Expo is attended by the general public and key decision makers from the food industry in Africa:

- Chairman, Managing Director, CEO, Director
- Managing Directors, General Managers & other C-Suite Managers
- Production/Plant Directors Managers and Supervisors
- QA/R&D/Food Safety Directors, Managers & Supervisors
- Engineering Directors, Managers & Supervisors
- Sustainability Directors, Managers & Supervisors
- Packaging Directors, Managers & Supervisors
- Procurement Directors, Managers & Supervisors
- Investment & Portfolio Managers, Bankers and more
- Government Ministries, Agencies and NGO managers
- Supply Chain Directors, Managers
- Suppliers of various technologies to the food industry in Africa – including equipment, packaging, ingredients, supply chain solutions, etc.

OUR EVENTS

We organise some of Africa's leading trade shows and high level conferences. Please visit the websites below for more information about our growing range of events.



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To book or to make any enquiries, please contact us:

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